

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

BRIAN H. ROBB, Individually and on Behalf of
All Others Similarly Situated,

Plaintiffs,

V.

FITBIT INC., JAMES PARK, WILLIAM R.
ZERELLA, ERIC N. FRIEDMAN, JONATHAN
D. CALLAGHAN, STEVEN MURRAY,
CHRISTOPHER PAISLEY, MORGAN
STANLEY & CO. LLC, DEUTSCHE BANK
SECURITIES INC., and MERRILL LYNCH,
PIERCE, FENNER & SMITH INC.,

Defendants.

No. 3:16-cv-00151-SI

CLASS ACTION

**[PROPOSED] PRELIMINARY
APPROVAL ORDER**

Hon. Susan Illston

WHEREAS:

(A) On May 10, 2016, the Court appointed the Fitbit Investor Group (comprised of Timothy Flynn, Jesse M. Koth and Kelley Koth, Viet Tran, and Mark Cunningham) as Lead Plaintiff and its choice of counsel, Glancy Prongay & Murray LLP and Pomerantz LLP, Lead Counsel;

(B) The operative Amended Complaint for Violations of the Federal Securities Laws (Dkt. No. 89) was filed on July 1, 2016, asserting claims against Fitbit Inc. (“Fitbit”); James Park, William R. Zerella, Eric N. Friedman, Jonathan D. Callaghan, Steven Murray, and Christopher Paisley (the “Individual Defendants,” and together with Fitbit, the “Fitbit Defendants”); and Morgan Stanley & Co. LLC, Deutsche Bank Securities Inc., and Merrill Lynch, Pierce, Fenner & Smith Incorporated (the “Underwriter Defendants” and together with the Fitbit Defendants, “Defendants”);

(C) On October 26, 2016, the Court entered the Order Denying Defendants' Motion to Dismiss (Dkt. No. 122):

(D) On January 19, 2017, the Court entered the Order Denying Motion for Partial Reconsideration (Dkt. No. 147);

(E) On June 21, 2017, the Court so-ordered the parties' stipulation (Dkt. No. 184), appointing Lead Plaintiff the Fitbit Investor Group (comprised of Timothy Flynn, Jesse M. Koth and Kelley Koth, Viet Tran, and Mark Cunningham) as Class Representative, appointing Lead Counsel Glancy Prongay & Murray LLP and Pomerantz LLP as Class Counsel, and certifying the following classes:

- a. The Exchange Act Class: all persons who purchased or otherwise acquired Fitbit securities on the open market between June 18, 2015, and May 19, 2016, both dates inclusive (the “Exchange Act Class Period”). Excluded from the Exchange Act Class are (i) Defendants and the Individual Defendants’ family members; (ii) directors and officers of Fitbit and their families; (iii) any entity in which the Fitbit Defendants have or had a controlling interest; and (iv) any entity in which the Underwriter Defendants have or had a majority interest.

b. The Securities Act Class: all persons who purchased or otherwise acquired Fitbit Class A common stock pursuant and/or traceable to the Company’s initial public offering on or about June 18, 2015 (the “IPO”). Excluded from the Securities Act Class are (i) Defendants and the Individual Defendants’ family members; (ii) directors and officers of Fitbit and their families; (iii) any entity in which the Fitbit Defendants have or had a controlling interest; and (iv) any entity in which the Underwriter Defendants have or had a majority interest.

(F) Class Representatives, on behalf of themselves and the Settlement Class, and Defendants (together, the “Parties”) have agreed to a settlement of all claims asserted in the Action against all Defendants and have entered into a Stipulation and Agreement of Settlement dated January 18, 2018 (the “Stipulation”) setting forth the terms and conditions for the proposed Settlement:

(G) Plaintiffs have applied to the Court under Fed. R. Civ. P. 23(e) for an order approving the Settlement in accordance with the terms of the Stipulation and for complete dismissal of this Action as to the Defendants:

(H) The Court having reviewed and considered Plaintiffs' Motion for Preliminary Approval of Settlement and all papers submitted in support thereof, the Stipulation and the attached exhibits, and finding that substantial and sufficient grounds exist for entering this Preliminary Approval Order:

1 **NOW, THEREFORE, IT IS HEREBY ORDERED:**

2 1. All capitalized terms used herein shall have the same meaning as in the Stipulation.
3 2. This Court has jurisdiction over the subject matter of this Action and over all parties to
4 this Action, including Settlement Class Members.

5 3. The Court preliminarily approves the Settlement and the proposed Plan of Allocation
6 described in the Notice as fair, reasonable and adequate, pending a final settlement and fairness hearing
7 (the “Settlement Hearing”) as described below. The Court preliminarily finds that the proposed
8 Settlement should be approved as: (i) the result of serious, extensive arm’s-length and non-collusive
9 negotiations; (ii) falling within a range of reasonableness warranting final approval; (iii) having no
10 obvious deficiencies; (iv) not improperly granting preferential treatment to the Plaintiffs or segments of
11 the Settlement Class; and (v) warranting notice of the proposed Settlement at the Settlement Hearing
12 described below.

13 **Class Certification**

14 4. Pursuant to Fed. R. Civ. P. 23(a) and (b)(3) and for the purposes of the Settlement only,
15 the Court hereby preliminarily certifies the following two classes (together the “Settlement Class”),
16 which shall take the place of the Exchange Act Class and the Securities Act Class previously certified
17 by the Court on June 21, 2017 (*see* Dkt. No. 184):

18 a. The Exchange Act Settlement Class: all persons who purchased or otherwise
19 acquired Fitbit securities on the open market between June 18, 2015, and May 19,
20 2016, both dates inclusive (the “Exchange Act Class Period”). Excluded from the
21 Exchange Act Settlement Class are (i) Defendants and the Individual Defendants’
22 family members; (ii) directors and officers of Fitbit and their families; (iii) any entity
23 in which the Fitbit Defendants have or had a controlling interest; (iv) any entity in
24 which the Underwriter Defendants have or had a majority interest; and (v) any
25 Person who submits a request for exclusion from the Settlement Class that is
26 accepted by the Court; and

27 b. The Securities Act Settlement Class: all persons who purchased or otherwise
28 acquired Fitbit Class A common stock pursuant and/or traceable to the Company’s
initial public offering on or about June 18, 2015 (the “IPO”) or the Company’s

1 follow-on public offering on or about November 13, 2015 (the “SPO”). Excluded
 2 from the Securities Act Settlement Class are (i) Defendants and the Individual
 3 Defendants’ family members; (ii) directors and officers of Fitbit and their families;
 4 (iii) any entity in which the Fitbit Defendants have or had a controlling interest;
 5 (iv) any entity in which the Underwriter Defendants have or had a majority interest;
 6 and (v) any Person who submits a request for exclusion from the Settlement Class
 7 that is accepted by the Court.

8 5. Pursuant to Fed. R. Civ. P. 23(a) and (b)(3) and for the purposes of the Settlement only,
 9 the Court appoints Lead Plaintiff the Fitbit Investor Group (comprised of Timothy Flynn, Jesse M.
 10 Koth and Kelley Koth, Viet Tran, and Mark Cunningham) as Class Representative for the Settlement
 11 Class, and Lead Counsel Glancy Prongay & Murray LLP and Pomerantz LLP as Class Counsel for the
 12 Settlement Class.

13 6. Pursuant to Fed. R. Civ. P. 23(a) and (b)(3), consistent with the Court’s June 21, 2017
 14 Stipulation and Order Granting Lead Plaintiff’s Motion for Class Certification (ECF No. 184), and for
 15 the purposes of the Settlement only, the Court finds that the prerequisites for a class action under Fed.
 16 R. Civ. P. 23(a) and (b)(3) have been satisfied in that: (a) the number of Settlement Class Members is
 17 so numerous that joinder of all members thereof is impracticable; (b) there are questions of law and fact
 18 common to the Settlement Class; (c) the claims of the Plaintiffs are typical of the claims of the
 19 Settlement Class they seek to represent; (d) Plaintiffs fairly and adequately represent the interests of the
 20 Settlement Class; (e) questions of law and fact common to the members of the Settlement Class
 21 predominate over any questions affecting only individual members of the Settlement Class; and (f) a
 22 class action is superior to other available methods for the fair and efficient adjudication of this action.

23 7. If the Stipulation is terminated or is not consummated for any reason, the foregoing
 24 certification of the Settlement Class shall be void and of no further effect, and the parties to the
 25 Stipulation shall be returned to the status each occupied before entry of this Order and before execution
 26 of the MOU and the Stipulation without prejudice to any legal argument that any of the parties to the
 27 Stipulation might have asserted in the Action.

28 8. The Court approves the appointment of Huntington National Bank as the Escrow Agent
 to manage the Settlement Fund for the benefit of the Settlement Class.

9. The Court approves the appointment of Angeion Group as the Settlement Administrator to supervise and administer the notice procedure and the processing of claims, and approves the payment of reasonable administration costs to the Settlement Administrator from the proceeds of the Settlement, not to exceed \$250,000 without further Court order.

Stay Order

10. The Court orders the stay of any pending litigation and enjoins Plaintiffs, all other Settlement Class Members, and anyone who acts or purports to act on their behalf, from commencing or prosecuting, in any court, arbitration, or other tribunal, any action which asserts any Settlement Class Claims against any of the Released Persons.

Form and Timing of Notice

11. The Court hereby approves, as to form and content, the proposed (i) Notice, (ii) Publication Notice, and (iii) Proof of Claim, substantially in the form of Exhibits B, C, and D to the Stipulation.

12. Per the terms of the Stipulation, Fitbit shall cooperate in the production of information with respect to the identification of Settlement Class Members from Fitbit's shareholder transfer records.

13. Within 20 days of entry of this Order, the Settlement Administrator shall:

- a. cause to be mailed, to all Persons who purchased Fitbit securities during the Exchange Act Class Period, the Notice and a Proof of Claim substantially in the forms attached to the Stipulation as Exhibits B and C;
 - b. cause the Notice and Proof of Claim to be posted on the Settlement Administrator's website; and
 - c. cause the Publication Notice to be published once over Business Wire.

14. The Settlement Administrator shall make reasonable efforts to give notice to nominees, such as brokerage firms, who purchased or otherwise acquired Fitbit securities for the beneficial interest of other persons during the Exchange Act Class Period. Such nominees who purchased or otherwise acquired Fitbit securities for the beneficial interest of other persons during the Exchange Act Class Period are hereby directed to, within fourteen (14) days after receipt of the Notice, either (i) request from the Settlement Administrator sufficient copies of the Notice and Proof of Claim to

1 forward to their beneficial owners, and within ten (10) days of receipt of those copies of the Notice and
2 Proof of Claim, forward them to such beneficial owners; or (ii) provide the Settlement Administrator
3 with lists of the names and addresses of the beneficial owners. Promptly upon receipt of any such
4 information from nominee purchasers, the Settlement Administrator shall cause the Notice and Proof of
5 Claim to be mailed to such beneficial owners. Additional copies of the Notice and Proof of Claim shall
6 be made available to any record holder requesting same for the purpose of distribution to beneficial
7 owners.

8 15. Before the Settlement Hearing, Class Counsel shall file with this Court proof of
9 publication of the Publication Notice as well as a declaration describing the Settlement Administrator's
10 efforts to provide notice to Settlement Class Members in compliance with the specific requirements set
11 forth above.

12 16. This Court preliminarily finds that the form and method set forth herein of notifying the
13 Settlement Class of the Settlement and its terms and conditions:

- 14 a. Constitute the best practicable notice to Settlement Class Members under the
15 circumstances of this Action;
- 16 b. Are reasonably calculated, under the circumstances, to apprise Settlement Class
17 Members of: (i) the proposed Settlement of this Action; (ii) their right to exclude
18 themselves from the Settlement Class; (iii) their right to object to any aspect of the
19 proposed Settlement; (iv) their right to appear at the Settlement Hearing, either on
20 their own or through counsel hired at their own expense, if they did not exclude
21 themselves from the Settlement Class; (v) their right to submit a claim as part of the
22 Settlement; and (vi) the binding effect of the proceedings, rulings, orders, and
23 judgments in this Action, whether favorable or unfavorable, on all persons not
24 excluded from the Settlement Class;
- 25 c. Is reasonable and constitutes due, adequate, and sufficient notice to all persons
26 entitled to be provided with notice; and
- 27 d. Fully satisfies all applicable requirements of the Federal Rules of Civil Procedure
28 (including Fed. R. Civ. P. 23(c) and (d)), the United States Constitution (including
the Due Process Clause), the Securities Exchange Act of 1934, 15 U.S.C. § 78u-

1 4(a)(7), the Securities Act of 1933, 15 U.S.C. § 77z-1(a)(7), the Private Securities
 2 Litigation Reform Act of 1995, the Rules of Court, and any other applicable law.

3 **Participation and Opt Out**

4 17. Settlement Class Members who wish to participate in the Settlement shall complete and
 5 submit the Proof of Claim and Release form in accordance with the instructions contained in the
 6 Notice. Unless the Court orders otherwise, all Proofs of Claim and Release must be submitted no later
 7 than April 15, 2018. Any Settlement Class Member who does not submit a Proof of Claim and
 8 Release within the time provided shall be barred from sharing in the distribution of the proceeds of the
 9 Net Settlement Fund, unless otherwise ordered by the Court, but shall nevertheless be bound by the
 10 Settlement and all determinations and judgments in the Action concerning the Settlement, whether
 11 favorable or unfavorable to the Settlement Class. Notwithstanding the foregoing, Class Counsel shall
 12 have the discretion to accept late-submitted claims for processing by the Settlement Administrator so
 13 long as distribution of the Net Settlement Fund is not materially delayed thereby.

14 18. Any person falling within the definition of the Settlement Class may seek to be excluded
 15 from the Settlement Class by submitting to the Settlement Administrator a request for exclusion
 16 (“Request for Exclusion”), which complies with the requirements set forth in the Notice and is
 17 postmarked no later than April 10, 2018. All persons who submit valid and timely Requests for
 18 Exclusion shall have no rights under the Stipulation, shall not share in the distribution of the Net
 19 Settlement Fund, and shall not be bound by the Settlement Stipulation or the Judgment. However, a
 20 Settlement Class Member may submit a written revocation of a Request for Exclusion up until five (5)
 21 days prior to the date of the Settlement Hearing and still be eligible to receive payments pursuant to the
 22 Stipulation provided the Settlement Class Member also submits a valid Proof of Claim prior to the
 23 Settlement Hearing.

24 19. Upon receiving any Request for Exclusion, Class Counsel or the Settlement
 25 Administrator shall promptly provide copies of such request(s) to Defendants’ counsel within five (5)
 26 business days, and in any event not less than fourteen (14) days prior to the Settlement Hearing.

27 **Settlement Hearing; Right to Appear and Object**

28 20. The Settlement Hearing shall take place before the undersigned, United States District
 Judge Susan Illston, in Courtroom 1, 17th Floor, San Francisco Courthouse, 450 Golden Gate Avenue,

1 San Francisco, CA 94102, on April 20, 2018, at 10 : 00 a.m., to determine:

- 2 a. Whether the Settlement, on the terms and conditions provided for in the Stipulation,
3 should be finally approved by the Court as fair, reasonable, and adequate;
4 b. Whether a Judgment as provided in the Stipulation should be entered herein;
5 c. Whether the application for attorneys' fees and expenses to be submitted by Class
6 Counsel should be approved;
7 d. Whether the Plan of Allocation is fair and reasonable to the Settlement Class;
8 e. Whether the application for an award of reasonable costs and expenses to be
9 submitted by Plaintiffs should be approved; and
10 f. Such other matters as the Court may deem necessary or appropriate.

11 21. The Plan of Allocation, Class Counsel's application for an award of attorneys' fees, and
12 Plaintiffs' award of reasonable costs and expenses will be considered separately from the fairness,
13 reasonableness, and adequacy of the Settlement. Any appeal relating solely to the Plan of Allocation,
14 solely to Class Counsel's application for an award of attorneys' fees and expenses, or solely to
15 Plaintiffs' application for an award of reasonable costs and expenses shall not operate to terminate or
16 cancel the Settlement, or affect or delay the finality of the Judgment approving the Stipulation and the
17 Settlement of the Action.

18 22. The Court may finally approve the Stipulation at or after the Settlement Hearing with
19 any modifications agreed to by the parties and without further notice to the Settlement Class Members.

20 23. Any Settlement Class Member and any other interested person may appear at the
21 Settlement Hearing in person or by counsel and be heard, to the extent allowed by the Court, either in
22 support of or in opposition to the matters to be considered at the hearing, provided, however, that no
23 person shall be heard, and no papers, briefs, or other submissions shall be considered by the Court in
24 connection to such matters, unless no later than April 3, 2018, such person files with the Court a
25 statement of objection signed by the objector, even if represented by counsel, setting forth: (i) whether
26 the person is a Settlement Class Member; (ii) to which part of the Stipulation the Settlement Class
27 Member objects; (iii) the specific reason(s), if any, for such objection including any legal support the
28 Settlement Class Member wishes to bring to the Court's attention and any evidence the Settlement
Class Member wishes to introduce in support of such objection. Such Settlement Class Member shall

1 also provide documentation sufficient to establish the amount of publicly traded Fitbit securities
 2 purchased and sold during the Exchange Act Class Period and the prices and dates of such transactions.
 3 Settlement Class Members wishing to appear in person at the Settlement Hearing must submit a Notice
 4 of Intention to Appear with the objection. If the objector intends to appear at the Settlement Hearing
 5 through counsel, the objection must also state the identity of all attorneys who will appear at the Final
 6 Approval Hearing and such counsel must submit a Notice of Intention to Appear with the objection.
 7 Objection materials must be sent to the following:

Clerk of the Court	Class Counsel
United States District Court Northern District of California 450 Golden Gate Avenue San Francisco, CA 94102-3489	Brian P. Murray Garth A. Spencer GLANCY PRONGAY & MURRAY LLP 230 Park Avenue, Suite 530 New York, NY 10169
Jeremy A. Lieberman Murielle Steven Walsh POMERANTZ LLP 600 Third Avenue, Floor 20 New York, NY 10016	
Attorneys for Underwriter Defendants	Attorneys for Fitbit Defendants
Jonathan Rosenberg William J. Sushon O'MELVENY & MYERS LLP Seven Times Square New York, NY 10036	Jordan Eth Anna Erickson White Ryan M. Keats MORRISON & FOERSTER LLP 425 Market Street San Francisco, CA 94105

20 24. Class Counsel shall file all papers, including memoranda or briefs in support of the
 21 Settlement, the Plan of Allocation, an award of attorneys' fees and reimbursement of expenses, and
 22 Plaintiffs' award of reasonable costs and expenses no later than March 17, 2018. Reply papers, if
 23 any, shall be filed no later than April 13, 2018.

24 25. The Court reserves the right to adjourn or continue the Settlement Hearing, including the
 25 consideration of the motion for attorneys' fees and expenses, without further notice of any kind. The
 26 Court may approve the Settlement with modifications as may be agreed to by the Settling Parties,
 27 without further notice to the Settlement Class.

28 26. If the Settlement is approved, all Settlement Class Members will be bound by the terms
 of the Settlement as set forth in the Stipulation, and by any judgment or determination of the Court

1 affecting the Settlement Class, regardless of whether or not a Settlement Class Member submits a Proof
 2 of Claim. Any member of the Settlement Class who fails to opt out of the Settlement Class or who fails
 3 to object in the manner prescribed therein shall be deemed to have waived, and shall be foreclosed
 4 forever from raising objections or asserting any claims arising out of, related to, or based in whole or in
 5 part on any of the facts or matters alleged in the Amended Complaint, or which could have been
 6 alleged, or which otherwise were at issue in the Action.

7 **Other Provisions**

8 27. Upon payment of the Settlement Consideration to the Escrow Account by or on behalf
 9 of the Fitbit Defendants, the Settlement Fund shall be deemed to be in the custody of the Court and
 10 shall remain subject to the jurisdiction of the Court until such time as the Settlement Fund is distributed
 11 pursuant to the Stipulation and/or further order of this Court. There shall be no distribution of any part
 12 of the Net Settlement Fund to the Settlement Class until the Plan of Allocation is finally approved and
 13 the Court issues the Settlement Fund Distribution Order and until the Order and Final Judgment
 14 becomes Final.

15 28. Except for the obligations to cooperate in the production of reasonably available
 16 information with respect to the identification of Settlement Class Members from Fitbit's shareholder
 17 transfer records, in no event shall the Defendants or any of the Released Persons have any
 18 responsibility for the administration of the Settlement, and neither the Defendants nor any of the
 19 Released Persons shall have any obligation or liability to the Plaintiffs, Lead Counsel, or the Settlement
 20 Class in connection with such administration.

21 29. No Person shall have any claim against Plaintiffs, Lead Counsel, the Settlement Class
 22 Members, the Settlement Administrator, the Escrow Agent or any other agent designated by Lead
 23 Counsel based on distribution determinations or claim rejections made substantially in accordance with
 24 this Stipulation and the Settlement, the Plan of Allocation, or further orders of the Court, except in the
 25 case of fraud or willful misconduct. No person shall have any claim under any circumstances against
 26 the Released Persons, based on any distributions, determinations, claim rejections or the design, terms,
 27 or implementation of the Plan of Allocation.

28 30. The Defendants have denied, and continue to deny, any and all allegations and claims
 asserted in the Amended Complaint and the Action and have represented that they entered into the

1 Settlement solely in order to eliminate the burden, expense, and uncertainties of further litigation. This
2 Order and the Stipulation, whether the Settlement contemplated by the Stipulation is consummated or
3 not, and any statements made or proceedings taken pursuant to them are not, shall not be deemed to be,
4 and may not be argued to be or offered or received:

- 5 a. Against any of the Released Persons as evidence of, or construed as evidence of, any
6 presumption, concession, or admission by any of the Released Persons with respect
7 to the truth of any fact alleged by the Plaintiffs in the Amended Complaint or the
8 Action, or the validity of any claim that has been or could have been asserted against
9 any of the Defendants in the Amended Complaint or the Action, or the deficiency of
10 any defense that has been or could have been asserted in the Action, or of any
11 wrongdoing or liability by any of the Defendants, or any liability, fault,
12 misrepresentation, or omission with respect to any statement or written document
13 approved or made by any of the Defendants;
- 14 b. Against the Plaintiffs or any Settlement Class Member or Lead Counsel as evidence
15 of, or construed as evidence of, any infirmity of the claims alleged by the Plaintiffs
16 in the Amended Complaint or the Action or of any lack of merit to the claims or the
17 Amended Complaint or the Action or of any bad faith, dilatory motive, or inadequate
18 prosecution of the claims or the Amended Complaint or the Action;
- 19 c. Against any of the Defendants, the Plaintiffs, or any Settlement Class Member, or
20 their respective legal counsel, as evidence of, or construed as evidence of, any
21 presumption, concession, or admission by any of the Defendants, the Plaintiffs, or
22 any Settlement Class Member, or their respective legal counsel, with respect to any
23 liability, negligence, fault, or wrongdoing as against any of the Defendants, the
24 Plaintiffs, or any Settlement Class Member, or their respective legal counsel, in any
25 other civil, criminal, or administrative action or proceeding, other than such actions
26 or proceedings as may be necessary to effectuate the provisions of this Stipulation,
27 provided, however, that if this Stipulation is approved by the Court, the Defendants,
28 the Plaintiffs, and any Settlement Class Member, or their respective legal counsel,
may refer to it to effectuate the liability protection and releases granted them

hereunder;

- d. Against any of the Defendants as evidence of, or construed as evidence of, any presumption, concession, or admission by any of them that the Settlement Consideration represents the amount which could or would have been received after trial of the Action against them;
 - e. Against the Plaintiffs or any Settlement Class Member, or Lead Counsel as evidence of, or construed as evidence of, any presumption, concession, or admission by any of the Plaintiffs or any Settlement Class Member that any of their claims are without merit, or that any defenses asserted by the Defendants have any merit, or that damages recoverable in the Action would not have exceeded the Settlement Fund; or
 - f. As evidence of, or construed as evidence of, any presumption, concession, or admission that the modification to the class definitions as ordered herein are appropriate in this Action, except for purposes of this Settlement.

31. In the event that the Settlement does not become effective in accordance with the terms of the Stipulation, this Order shall be rendered null and void to the extent provided by and in accordance with the Stipulation and shall be vacated, and in such event, all orders entered and releases delivered in connection therewith shall be null and void to the extent provided by and in accordance with the Settlement, and without prejudice to the rights of the parties to the Stipulation before it was executed.

32. The Court retains jurisdiction over the Action to consider matters arising out of, or connected with, the Settlement.

SO ORDERED in the Northern District of California on January 19, 2018.

On _____,
Susan Weston

THE HON. SUSAN JILL STON

UNITED STATES DISTRICT JUDGE